



Funnel of the Week Team <info@funneloftheweek.com>

Private video from Alex.

1 message

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To: info@funneloftheweek.com

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Hey Ian,

Below is a private video taken from our post-purchase sequence...

We gave it to business owners as they prepared to fly out to our HQ.

As you'll see, we've been talking about (and using) the theory of constraints for years (because it works!)

In the video, Alex talks about how being unaware of the real constraint cost us boatloads of money.

And the simple change he made to fix it.

[Here's the private video from Alex on constraints.](#)

Reminder: If your business hasn't grown as much as you'd like this year, you've likely been focusing on the wrong issues.

I hope you get value from the video.

Thanks!

Gavin Craggs

P.S. for business owners

We have a few scaling workshops available.

It's not a "hurrah" event. It's an in-person workshop.

Meaning - we get tactical around what is working right now in marketing, sales, people, profit, and strategy.

It's probably the most valuable thing we can do.

Book a call [here](#) to see if we can help.

**Workshop Concierge Team**

Gavin Craggs

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